



2010 PAEA Annual Education Forum

Add-on Workshops: October 19, 20, 24

The PAEA Faculty Development Institute (FDI) will present six workshops prior to and following the 2010 PAEA Annual Education Forum in Baltimore, Maryland. Please note the following for all workshops:

- Please go to www.PAEAonline.org/educationforum to reserve your seat in one of the add-on workshops.
 - Registration is on a first-come, first-served basis. The number of participants is limited, so please register early to secure your spot.
 - Separate preregistration and fee are required for each workshop, in addition to that for the Education Forum.
 - Continental breakfast, lunch, and breaks are provided each day.
 - Participants must commit to attend the workshop for the entire scheduled time.
 - Participants must make their own travel and hotel accommodations.
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Basic Skills Faculty Development Workshop

Date: Tuesday, October 19, and Wednesday, October 20

Time: 8:00 a.m.–5:30 p.m.

Fee: Member \$425; Nonmember \$515

Leaders: Matthew McQuillan, MS, PA-C, University of Medicine & Dentistry of New Jersey; Alison Essary, MHPE, PA-C, Midwestern University Glendale

Presenters: Tony Brenneman, MPAS, PA-C, University of Iowa; Bettie H. Coplan, MPAS, PA-C, Midwestern University Glendale; Karen Hills, MS, PA-C, Duke University Medical Center; Jill Reichman, MPH, PA-C, University of Medicine & Dentistry of New Jersey

Target

Audience: PA faculty with less than two years' experience

This highly interactive workshop is designed for new faculty members and has remained in great demand since it was first introduced in 1997. It will emphasize didactic skills and cover course and curriculum development, teaching and assessment strategies, student counseling and advising, time management, and the use of technology in teaching. Self-assessment and career planning will also be covered. Participants will explore these issues through a variety of active learning techniques that can be readily adapted to the classroom or other setting. At the conclusion of this workshop, participants will be able to:

- Identify the structure and operations of PA programs at colleges and universities and be aware of the importance of accreditation, faculty resources, and networking
- Identify the components traditionally required for success in academia and learn how to present them in a professional portfolio
- Identify introductory and advanced concepts in syllabus construction
- Create measurable instructional objectives
- Develop effective assessment tools
- Identify strategies to target different student learning styles in the classroom and understand how these concepts may be integrated into curriculum development
- Better understand evaluation tools, remediation, cheating, and tools to address disabilities
- Develop an effective PowerPoint presentation

Clinical Coordinators Workshop

Date: Tuesday, October 19, and Wednesday, October 20

Time: 8:00 a.m.–5:30 p.m.

Fee: Member \$425; Nonmember \$515

Leaders: Sandy Hoops, MS, CHA, PA-C, University of Colorado Denver School of Medicine; Elizabeth Rothschild, MMSc, PA-C, Emory University School of Medicine

Presenters: Darwin Brown, MPH, PA-C, University of Nebraska Medical Center; Joan Ward, MS, PA-C, Philadelphia University

Target

Audience: Clinical coordinators at all levels of experience, including non-PA staff members assigned to clinical coordination

This workshop is designed to enhance the skills of clinical coordinators — regardless of how much experience they have in the position. The workshop will also be of interest to other faculty members who work closely with the clinical curriculum. As a result of this audience diversity, this workshop will produce a meaningful dialogue about issues that impact the clinical training of PA students. Here you will find a safe environment to discuss the “realities” of being a clinical coordinator and receive advice and guidance. At the conclusion of this workshop, participants will be able to:

- Demonstrate enhanced networking, communication, and administrative skills
- Describe the challenges faced by clinical coordinators and explore possible solutions
- Discuss timely issues — federal and state regulations, documentation, the use of technology in the clinical year, student and patient tracking, international experiences, and developing preceptors
- Deal with issues such as competing for clinical sites, avoiding burnout, and difficult students
- Understand how programs have dealt with learning objectives, testing, and other evaluations
- Share ideas, syllabi, forms, tracking and scheduling programs, and other tools of the trade

Research Institute Workshop, Level I

Date: Tuesday, October 19

Time: 8:00 a.m.–5:30 p.m.

Fee: Member \$300; Nonmember \$390

Leader: J. Glenn Forister, MS, MPAS, PA-C, University of Texas Health Science Center at San Antonio

Presenters: Perri Morgan, PhD, PA-C, Duke University; Martha Petersen, MPH, PA-C, University of Bridgeport

Target

Audience: Faculty interested in starting a research project and who are relatively new to the process

This workshop will focus on basic techniques for scholarly work: both how to do research and how to find the time for it. Presenters will discuss the development of research ideas and questions, choosing a methodology, obtaining funding, and disseminating results. The workshop facilitators will share tips on how to find time for scholarly activities and integrate them into teaching and service roles. At the conclusion of this workshop, participants will be able to:

- Discuss research ideas
- Develop a research question
- Perform a literature search
- Choose an appropriate methodology and statistical analysis
- List ideas for research funding
- Identify avenues for disseminating research
- Describe new ways to incorporate scholarly activities into teaching and service roles

Leadership Workshop: Where Do I Go from Here? The Quandary of a Mid-career PA Educator

Date: Wednesday, October 20

Time: 8:00 a.m.–5:30 p.m.

Fee: Member \$300; Nonmember \$390

Leader: Dawn Morton-Rias, EdD, PA-C, SUNY Downstate Medical Center

Presenters: Grace P. Landel, MEd, PA-C, Touro University-California; Venetia L. Orcutt, PhD, PA-C, George Washington University

Target

Audience: PA faculty with five to ten years' experience

This interactive workshop is designed to facilitate discussion among experienced PA educators regarding career planning, ongoing professional development, and advancement. Participants will be encouraged to explore traditional and nontraditional professional roles and responsibilities in academia and the PA profession at large, and to consider individual attributes, professional experiences, and institutional support systems associated with continued advancement in diverse professional roles. At the conclusion of this workshop, participants will be able to:

- Define, compare, and contrast common types of terminal degrees
- Analyze the concept of scholarly work and consider its importance in academia
- Assess one's readiness for an interest in academic administration
- Synthesize the relationship between professional and institutional service
- Develop effective strategies for continued professional growth and advancement
- Create an individual framework for career advancement

Research Institute Workshop, Level II

Date: Sunday, October 24

Time: 8:00 a.m.–5:00 p.m.

Fee: Member \$300; Nonmember \$390

Leader: Meredith Davison, PhD, MPH, University of Oklahoma College of Medicine–Tulsa

Presenters: Eugene Jones, PhD, PA-C, University of Texas Southwestern Medical Center; Mary Warner, MMSc, PA-C, Yale University School of Medicine

Target

Audience: PA faculty that have attended the PAEA Research Workshop, Level I, and/or have taken research and statistical coursework (suggested)

This workshop is designed for individuals with intermediate research skills. Attendees should be familiar with basic research techniques and should have previously participated in at least one research project. The workshop will be structured to take a research question from “start to finish” during the day. Participants will work in small groups to select a research question from among the major research questions confronting the PA profession, and then interactively compare and contrast research methodological ideas for that question. Topics of discussion will focus on writing the research hypotheses, developing appropriate methodologies, finding suitable samples/data sources, deciding upon statistical analyses, and considering appropriate research funding sources and avenues for publication. At the conclusion of this workshop, participants will be:

- Aware of the scope of the major research questions in the PA profession
- Able to use several different research methodologies to answer the same question
- Skilled in writing an appropriate null hypothesis and research question

(continued)

Research Institute Workshop, Level II — continued

- Familiar with major sampling techniques with an awareness of the pros and cons of each
 - Comfortable with accessing available databases that provide information on PA education and PA practice
 - Knowledgeable about appropriate research funding sources for PA research
 - Aware of several avenues for publication of PA research
 - Able to understand which research has the greatest potential contribution regarding outcomes for the profession
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Cultural Competency Facilitation: Train the Trainers Workshop

Date: Sunday, October 24

Time: 8:00 a.m.–5:00 p.m.

Fee: Member \$300; Nonmember \$390

Leader: Lisa Southwick, MPAS, PA-C, Franklin Pierce University

Presenters: Howard Straker, MPH, PA-C, George Washington University; Pamela Bailey, MHS, PA-C, James Madison University; Madison Thompson, BS, PA; Mark Archambault, DHSc, PA-C, Wake Forest University; Harry Pomeranz, MSPH, PA-C, Cornell University

Target

Audience: All faculty

This workshop will focus on skills and techniques to become more effective facilitators when leading cultural competency training activities. It will help attendees understand the current methods for teaching and evaluating patient-centered communication skills and explore how educators can incorporate new tools for teaching cultural competency. At the conclusion of the workshop, participants will be able to:

- Use the new skills they have developed to
 - ◆ Set up and lead small group discussions
 - ◆ Debrief activities and exercises
 - ◆ Effectively manage conflict and crises
 - ◆ Recognize the need for individual follow-up
 - ◆ Create a safe environment
 - Compare and contrast their program's existing cultural competency curriculum with the PAEA Cultural Competencies for PA Students
 - Identify resources and personnel to improve the cultural competency curriculum
 - Identify their own cultural biases, strengths, and weaknesses regarding issues of culture and health
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For more information, contact Jennifer Jarmin, director, meetings, at jjarmin@PAEAonline.org; (703) 548-5538, ext. 311.

