



**PAEA Educational Sessions
2010 AAPA Annual PA Conference
May 30, 2010
Georgia World Congress Center
Atlanta, GA**

Time: 9:00 a.m.

Title: Pharmacotherapeutics: Utilizing the PA Competencies to Ensure PAs are Competent Prescribers

Location: A304

1 hour CME

Presenters:

Mark Archambault, DHSc, PA-C, Wake Forest University Health Sciences
Reamer L. Bushardt, PharmD, PA-C, Medical University of South Carolina

Educational Goals & Objectives:

At the conclusion of this session, participants will be able to:

1. Identify key challenges to ensure that PAs are competent prescribers
2. Describe how all six categories of the PA competencies provide a framework to ensure that PAs are competent prescribers
3. Discuss strategies that promote competent prescribing practices
4. Provide literature-based recommendations to evaluate the skills necessary for competent prescribing

Description:

This presentation will address the importance of ensuring that PAs are competent and confident in their prescribing practices. Key challenges will be presented along with how the PA professional competencies actually provide a structure to ensure that PAs remain competent given the rapidly changing nature of pharmacology. Discussion will also include strategies that further promote prescribing competency.

Time: 9:00 a.m.

Title: Electronic Medical Records (EMR): Obama's Stimulus Package Includes \$19 Billion to Implement EMRs — Are We Prepared?

Location: A303

1 hour CME

Presenters:

Joe Schwenkler, MD, University of Medicine and Dentistry of New Jersey
Claire O'Connell, MPH, PA-C, University of Medicine and Dentistry of New Jersey
Dipali Yeh, PA-C, University of Medicine and Dentistry of New Jersey

Educational Goals & Objectives:

At the conclusion of this session, participants will be able to:

1. Discuss the rationale for investing in health information technology (HIT) including the EMR
2. Describe the advantages and disadvantages of utilizing EMRs
3. Discuss the challenges of implementing EMRs in primary care offices

Description:

President Obama’s stimulus package includes significant funding for the transition to EMRs. This presentation will present an introduction to health information technology with a focus on the EMR, its history and development, current usage, and future implications including the strengths and challenges of using EMRs in primary care.

Time: 10:00 a.m.

Title: Patients with Disabilities: What PAs Should Know

Location: A304

1 hour CME

Presenter:

Lisa Southwick, PA-C, MPAS, Franklin Pierce University

Educational Goals & Objectives:

At the conclusion of this session, participants will be able to:

1. Recognize that health disparities exist among patients with disabilities
2. Identify skills needed to provide appropriate health care for patients with disabilities including visual impairment, hearing loss, developmental or intellectual disability, and disabilities related to mobility
3. Discuss practical strategies for working with patients with disabilities

Description:

This presentation is designed to increase awareness about the health care disparities experienced by patients with disabilities and the approaches for providing appropriate care to this population. As our nation ages, the number of patients with significant physical disabilities is increasing. This presentation will provide information and resources needed to improve PAs understanding of and interactions with patients with disabilities.

Time: 10:00 a.m.

Title: The Balancing Act: Techniques and Tips for Clinical Preceptors

Location: A303

1 hour CME

Presenters:

Claire E. Hull, MHS, PA-C, Oregon Health & Science University
Jeanie McHugo, PhD, PA-C, University of North Dakota

Educational Goals & Objectives:

At the conclusion of this session, participants will be able to:

1. List the professional and personal benefits of being a clinical preceptor
2. Apply various techniques and methods to provide efficient, quality health care when working with students
3. Describe different ways that PA students can be incorporated into the practice setting to improve the delivery of health care and patient outcomes
4. List ways to partner with supervising physicians, health care managers and staff, and other health care providers to facilitate the education of students in their practice
5. Explain the importance of ongoing communication and feedback when precepting students

Description:

Now more than ever, clinical preceptors are greatly needed to train the next generation of PAs, yet many PAs worry about the time and energy required to be an effective preceptor. Is it possible to maintain productivity and efficiency, provide quality patient care, and be an effective teacher? Yes! This session will provide tips and techniques to improve efficiency when teaching, time management, setting realistic goals for teaching, and the importance of communication and feedback.

Time: 11:00 a.m.

Title: Health Behavioral Counseling Innovations and Strategies

Location: A304

1 hour CME

Presenters:

Laurel Spence, MS, PA-C, Baylor College of Medicine
Carl Fasser, PA, Baylor College of Medicine

Educational Goals & Objectives:

At the conclusion of this session, participants will be able to:

1. Describe the relationship between the methods and principles of motivational interviewing and health behavioral counseling (HBC)
2. Articulate the practitioner role in the utilization of active, brief, and effective counseling strategies for behavior change
3. Determine patient readiness, willingness, and ability to make behavioral changes
4. Identify and discuss the newly developed counseling competencies in cancer care

Description:

Despite recommendations from the U.S. Preventive Service Task Force, behavioral counseling intervention rates fall far below national targets, especially for cancer-related health habits, which primary care physicians rarely discuss with patients, reflecting provider discomfort and lack of training.

This presentation will present strategies and approaches that can be used in clinical practice that will help to assess and engage patient readiness to change risk behaviors, such as smoking and sun exposure, sedentary lifestyles, ineffective adherence to treatment regimens, and complacency to avoid screening.

Time: 11:00 a.m.

Title: Can Students Do That? Legal Issues Related to Precepting Students

Location: A303

1 hour CME

Presenters:

Valerie Schaffer, MHS, PA-C, Duke University Medical Center
Elizabeth Rothschild MMSc, PA-C, Emory University School of Medicine

Educational Goals & Objectives:

At the end of this session, participants will be able to:

1. Explain the Medicare reimbursement guidelines that pertain to students
2. Review the Health Information Portability and Accountability Act (HIPAA) as it pertains to student teaching, and describe some ways that a clinical preceptor can ensure HIPAA compliance when working with students
3. Discuss the importance and purpose of institutional affiliation agreements
4. Describe the proper way students should be documenting their patient encounters
5. Summarize the role of the clinical preceptor in providing supervision while students are on rotation

Description:

PAs who precept PA students are often concerned about possible legal consequences of having students in their practice. This session will explain Medicare guidelines regarding services provided by students, HIPAA regulations, documentation guidelines, what to do when a student is involved in a poor patient outcome, and the importance and purpose of institutional affiliation agreements.

Time: 1:00 p.m.

Title: Cultivating Humanism and Professionalism in Your Clinical Practice: Monkey See, Monkey Do?

Location: A304

1 hour CME

Presenter:

Ellen Mandel, DMH, MPA, PA-C, RD, Seton Hall University

Educational Goals & Objectives:

At the conclusion of this session, participants will be able to:

1. Describe how practicing PAs can best model professionalism to colleagues, patients, and students in training
2. Describe the disconnect between what is taught in PA school about professional values and what is observed in patient care
3. Discuss how professionalism ultimately leads to greater job enjoyment and less burnout
4. Discuss how empathy and mindful medicine generates improved PA-to-patient relationships

Description: Professionalism and humanism are ideals desired in the training and practice of PAs. Currently, there is concern about erosion of these ideals and direct efforts to reclaim them are essential to patient care and regaining the public trust. From the PA classroom to the clinic, PAs are confronted with the disconnect between “walking the walk” and “talking the talk,” leading to ethical dilemmas and even job burnout. This session addresses this disconnect and offers methods such as application of mindful medicine, enhanced patient empathy, role-modeling, and even a return to virtue, as paths to personal and professional improvement.

Time: 1:00 p.m.

Title: Evaluation and Assessment of PA Students

Location: A303

1 hour CME

Presenters:

Jeanie McHugo, PhD, PA-C, University of North Dakota
 Claire E. Hull, MHS, PA-C, Oregon Health & Science University

Educational Goals & Objectives:

At the end of this session, participants will be able to:

1. Summarize the importance of student assessment and the role preceptors have in evaluating students
2. Examine some of the competencies used to assess PA students and the role that preceptors have in ensuring that PA students are achieving these competencies
3. Describe some techniques that preceptors can employ to provide ongoing feedback to PA students
4. Recognize the importance of timely and ongoing communication with the sponsoring PA program when precepting students

Description:

Two of the most challenging and least enjoyable aspects of precepting PA students are providing feedback to students and completing an evaluation on student performance. In this session, faculty members from various PA programs will define some of the core competencies students should achieve on their clinical rotations, the role that clinical preceptors have in helping students achieve these competencies, and some tips to help clinical preceptors feel more comfortable and confident in their ability to provide timely and ongoing feedback to students and PA program faculty

Time: 2:00 p.m.

Title: The Current Status of Tobacco Use in the United States: Where We Are Today and Where Do We Go From Here?

Location: A304

1 hour CME

Presenter:

Cheri Kelly, MS, PA-C, Southern Illinois University-Carbondale

Educational Goals & Objectives:

At the conclusion of this session, participants will be able to:

1. Describe the overall impact of tobacco use on the health of our nation
2. Discuss goals of the recent U.S. Public Health Service Tobacco Treatment Guidelines and the NCCPA Competencies regarding disease prevention and interventions
3. Discuss and reflect on the detrimental health implications tobacco use has on our patient population
4. Provide strategies for PAs to encourage their patients to quit smoking

Description:

This presentation will present the goals of the recent U.S. Public Health Service Tobacco Treatment Guidelines with regard to disease, prevention, and intervention for tobacco use as well as provide strategies and approaches for PAs to be more effective at encouraging their patients to quit smoking.

Time: 2:00 p.m.

Title: The Unprofessional Student: What's a Preceptor to do?

Location: A303

1 hour CME

Presenters:

Elizabeth Rothschild MMSc, PA-C, Emory University School of Medicine

Valerie Schaffer, MHS, PA-C, Duke University Medical Center

Educational Goals & Objectives:

At the end of this session, participants will be able to:

1. Review the *Competencies for the Physician Assistant Profession* and identify some of the professional behaviors expected of PA students in a clinical setting
2. Explain the importance of documenting observations and concerns regarding unprofessional behavior in students
3. Describe some approaches to confronting students who exhibit unprofessional behavior
4. Describe ways that you can model professional behavior in your own practice setting
5. Discuss the importance of setting expectations and communicating those expectations to students

Description:

What do you do when a student you are precepting exhibits unprofessional behavior? This session presented by PA program faculty will focus on how to recognize, document, and report unprofessional behavior in PA students. Participants will learn the best approaches to communicating concerns to the student and the sponsoring PA program faculty in a constructive and proactive way.